**Positive / Negative**

When a writer uses a specific word and not a word with a similar meaning, we can learn about the author’s opinion. For example:

“…a group of people” can be a positive thing. “…a gang” is a negative thing. If the author chooses to use the word “gang”, we know he/she wants us to think of it in a negative way.

In the short commercial “Security Cameras”, common phrases are used in an unexpected way.

1. Read the following text from the commercial. Which word would you use to complete the blanks?
2. Watch the commercial and complete the missing words.

<http://www.youtube.com/watch?feature=player_embedded&v=yOXzgLx4i0Y> (1.31 min.)

1. Fill in the table below with suitable words from the text.

Security cameras around the world

Also capture,

People stealing \_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_ addicts

Harmless \_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_ pickpockets

and \_\_\_\_\_\_\_\_\_\_\_\_\_\_ dealers

Attacks of friendship

Love

and kindness

\_\_\_\_\_\_\_\_ gangs

\_\_\_\_\_\_\_\_\_\_\_ firemen

rebels with a cause

\_\_\_\_\_\_\_\_\_\_ warriors

A lot of crazy people

and a few crazy heroes.

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| positive | negative |
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